



Child Neurology Society Corporate Partner Program

CNS: Who we are

The Child Neurology Society is an inclusive professional organization whose mission is to promote the optimal care of children with neurological and developmental disorders by providing education, advocacy, and support for clinicians and researchers in child neurology.

We are a 501(c)(3) nonprofit organization with a vision to create a future where children with neurological and developmental disorders have equitable access to the best care and support and where professionals who care for them are recognized and valued for their contributions to the field of child neurology.

How partnering with CNS can help your organization

Differentiating yourself from your competitors can be challenging. With our new corporate partner program, we're offering a select number of businesses a way to break through the clutter.

Aligning your organization with CNS will reinforce your role as a strong supporter of the child neurology community. We'll work with you to develop messaging and content to match your corporate objectives and area of focus, and help you cultivate brand loyalty through:

- Unparalleled **access** to connect with our members and decision-makers.
- Unique opportunities for **collaboration and thought leadership**.
- Prominent **visibility and recognition**.
- One-of-a-kind **positioning**.

Year-round annual partnerships

We offer three partnership levels, each with a bundled set of activations designed to simplify planning and maximize impact. These include year-round touchpoints, branded engagement opportunities, and a presence at our annual meeting for mission and annual partners. These partnerships run on a calendar year cycle.

Our Engagement Process:

1. **Discovery Call** - An initial conversation to understand your organization's strategic goals, focus areas, and capacity. While these calls can happen at any time, we recommend they take place by Summer to prepare for partnership beginning in January.
2. **Tailored Proposal** - Based on the discovery call, we provide a customized proposal with aligned activations, offering a clear roadmap for year-round and annual meeting engagement.
3. **Proposal Review and Agreement** - We schedule a follow-up to review your proposal, refine it as needed, and finalize a two-year corporate partner agreement outlining all agreed-upon activations. To ensure full-year value, early commitment is strongly encouraged, with agreements ideally completed by November 30.
4. **Onboarding and Year-Round Support** - Following your signature, your team will be paired with a dedicated liaison who will manage activations, coordinate touchpoints, and support implementation throughout the partnership. New partners onboard in January and February to ensure timely and complete activation delivery.

Our standard two-year term supports the development of long-term, mission-aligned relationships.

Contact us

If you're ready to impact the future of child neurology, contact our development team at sponsorship@childneurologysociety.org to discuss your goals and objectives. We'll collaborate with you to customize the right partnership package for your organization.

We look forward to partnering with you to advance excellence in child neurology.