Forty-Eighth
CNS ANNUAL MEETING
Oct. 23-26, 2019
THE WESTIN CHARLOTTE AND THE CHARLOTTE CONVENTION CENTER

Sponsorship Prospectus
Sponsorship Opportunities

I am pleased to invite you to participate in the 48th Annual Meeting of the Child Neurology Society, to be held October 23-26, 2019 at the Charlotte Convention Center.

SPONSORSHIP LEVELS
• Leader ($100,000+)
• Partner ($50,000-99,999)
• Supporter ($25,000-$49,999)

ALL SPONSORS RECEIVE...
Logo recognition throughout the meeting space, on CNS website, CNS Meeting App, and Annual Meeting and post-Annual Meeting editions of CNS Connections (including photos linked to specific awards).

Year #1 of a succession of three milestone meetings, “setting the table” for high profile partnerships at the Joint CNS-ICNA meeting in San Diego next year (2500 attendees from across the globe), and the meeting everyone has on their calendar – the 50th Anniversary Meeting in Boston in 2021.

FOR INFORMATION CONTACT
Roger Larson, CAE | rblarson@childneurologysociety.org
New This Year!

CONNECTIONS CORRIDOR ($80,000) **SOLD**

High impact “First Handshake” opportunity. Option to co-brand up to six columns lining corridor all attendees will use to walk through, moving from the Westin Hotel through the Convention Center front entrance, to registration, meeting rooms, and exhibit halls.

CONNECTIONS CROWS NEST ($80,000)

High impact visual and networking opportunity. Casual lounge area that is both on and off the beaten path with commanding co-branded signage overlooking approach from convention center entrance to main meeting area. Great location/backdrop for one-on-one meetings with thought leaders gathered in Charlotte.
Sponsorship Opportunities continued

Banner CC-B2
290’x35.5”

Banner CC-B3
472’x35.5”

Banner CC-B5
560’x35.5”

CONNECTIONS CROSSROADS ($120,000)
Highest impact, visually commanding co-branded signage (three) overlooking/ surrounding the main hub (“the nerve center”) of the entire CNS meeting. This doesn’t translate well on paper, you really do “need to be there” to appreciate its “Wow!” factor.
Sponsorship Opportunities continued

**CONNECTIONS COURTYARD ($80,000) SOLD**
Co-branding of two walls looking out from the centrally located eating/networking area all attendees will pass multiple times daily moving between sessions.
Sponsorship Opportunities continued

CONNECTIONS COMMONS ($60,000) **SOLD**
Co-branded sign on wall directly viewable as viewers ride escalator up or walk heavily-trafficked hallway to main meeting ballroom. Last, closest, and most frequently seen co-branded signage opportunity attendees will encounter enroute to general sessions.

CONNECTIONS COLUMNS ($25,000/COLUMN)
Three giant columns opposite convention center food court; wrap-around columns are viewable by all attendees from all directions going to and from daily sessions.
Sponsorship Opportunities continued

CHILD NEURO NEWS FORUM ($50,000)
Guided Poster Tours (3 tours, one per review session)
- Thursday, October 24, 12:45 – 2:00 PM (Lunch served)
- Thursday, October 24, 4:30 - 6:00 PM (Wine & Cheese served)
- Friday, October 25, 7:00 – 8:15 AM (Breakfast served)

CHILD NEURO NEWS WRAP ($50,000)
Podcasts posted year-round on CNS websites (main website and Lifelong Learning) featuring highlights & speaker interviews from select sessions. On-line acknowledgment thru Sept 2020.

HOTEL KEY CARDS ($50,000) SOLD
Key Cards for all attendees staying at meeting hotel. (Sponsor responsible for coordinating graphic production, product delivery and related costs with hotel.) Corporate branding on two sides, but no product information.

MEETING TOTE BAGS ($50,000) SOLD
Tote bag distributed on-site to attendees; CNS Meeting graphic on front, Sponsor graphic/logo on back. (Sponsor responsible for coordinating graphic production, product delivery and related costs.)

MEETING LANYARDS ($50,000) SOLD
Lanyard with corporate logo for registration badges.

MEETING APP ($50,000) SOLD
Co-branded opening splash page and fixed graphic tile on menu with logo and link (for tablets, smartphones, laptops). App is “Live” two weeks prior to meeting, six months following meeting.

WALL-TO-WALL WIFI ($50,000) SOLD
Wi-Fi access for attendees; co-branded log-in splash page featuring CNS and sponsor’s corporate logo.

WELCOME RECEPTION ($25,000) SOLD
Monday Welcome Reception signage and ad space in meeting newsletter issue for welcome message.

UNRESTRICTED EDUCATIONAL GRANT ($20,000 – $100,000)
Grant support for any combination of six breakfast seminars and/or Symposia 2-5.

NOTE: “Connections” sponsorships are co-branded; with labor and material charges included in the fee. Fees for all other sponsorships are “gateway fees,” giving sponsor permission to directly work with and pay CNS-preferred vendor to produce final product. CNS reserves the right to approve final design. Sponsor assumes responsibility for all costs related to production.
We look forward to seeing you...

...at the Charlotte Convention Center this October and to partnering with you at future CNS Annual Meetings.