I am pleased to invite you to participate in the 47th CNS Annual Meeting to be held October 15-18 at the Hyatt Regency Chicago.

Steadily rising attendance—including a sizable and growing cohort of high energy, highly engaged residents, fellows and medical students—and consistently high marks registered in post-meeting surveys amply testify to the continued vitality of the CNS and its annual meeting in serving as the primary organization and meeting of choice for North American child neurologists.

With an average attendance of 1,000 attendees gathered in an exhibit hall hosting more than 80 Exhibitors, 200 Scientific Posters, and a variety of food and beverage functions, including the opening night Welcome Reception, exhibitors have found the CNS Annual Meeting to be the perfect size for establishing and renewing fruitful working relationships. Over 1200 child neurologists and nurses are anticipated this year in Chicago, setting a new attendance record.

This year’s venue offers unprecedented high profile branding opportunities, VIP access and ancillary meeting space for our sponsoring partners. With the addition of a new Lifelong Learning (CME) website to our primary website and our “community” website for committees and Special Interest Groups, we have been able to extend the many positive networking and educational features of our annual meeting to members and non-members year-round. This affords you, our partners, additional opportunities, starting with the CNS Annual Meeting, to further enhance and extend your profile. Contact me in early May for one-on-one screen share consultations.

I hope that you can join us in Chicago this fall for a full menu of social, educational, advocacy, mentoring and marketing activities and opportunities.

Sincerely,
Roger Larson, CAE
Executive Director, CNS
rblarson@childneurologysociety.org
Exhibitor Information

Sunday, October 14, 2018
Exhibitor Set-Up ................................. 8:00 AM – 5:00 PM

Monday, October 15, 2018
Exhibitor Set-Up ................................. 8:00 AM – 4:00 PM
EXHIBIT HOURS: Opening | Welcome Reception .......... 6:00 PM – 7:30 PM

Tuesday, October 16, 2018
EXHIBIT HOURS ............................................. 11:30 AM – 6:00 PM
Lunch & Poster Review .............................. 12:30 PM – 2:00 PM
Wine & Cheese Reception & Poster Review .......... 4:00 PM – 5:30 PM

Wednesday, October 17, 2018
EXHIBIT HOURS ............................................. 7:00 AM – 10:30 AM
Continental Breakfast & Poster Review ................. 7:00 AM – 8:15 AM
Exhibit Tear Down ..................................... 10:30 AM – 5:00 PM

A labor crew will be available in accordance with advance orders and a service desk will be open during the time of installation. Exhibitors are urged to order in advance all services required.

Exhibit Booth Information

The full line-up of Exhibit Hall “traffic-builders” long enjoyed by exhibitors at CNS Meetings will be fully in play:
• Scientific Posters located in the Exhibit Hall (New this year: multiple “Guided Poster Tours” led by CNS Special Interest Groups)
• Monday Evening Welcome Reception in the Exhibit Hall from 6:00 PM - 7:30 PM
• Lunch served in the Exhibit Hall on Tuesday
• Tuesday afternoon poster review session (including guided poster tours) paired with afternoon wine & cheese reception in Exhibit Hall
• Wednesday morning poster review session (including guided poster tours) paired with continental breakfast in Exhibit Hall

Each booth is eligible to receive up to four complimentary badges (Exhibit Hall Access Only).
• Additional Exhibit Hall Access badges available for $645.00 each.

Full Conference badges are available for $845.00 each.
Full Conference Badges include:
• Access to scientific sessions
• Eligibility for CME Category 1 credit(s)
• Access to food functions
• Program Book

To register representatives, go to registration@childneurologysociety.org (after August 15).

YOUR EXHIBIT PACKAGE INCLUDES
• Booth space, pole & drape, ID sign
• All 10’ x 10’ booths will have an 8’ backwall with 33” dividers
• A 7” x 44” identification sign with company name and booth number will be provided at no charge if ordered more than two weeks in advance.

CNS CONTACT  SUE HUSSMAN, CMP, CMM | Email: schussman@childneurologysociety.org | Phone: 651-486-9447
Space assignment will be made **August 1**.

All booth space locations will be assigned using the following priority point system.

<table>
<thead>
<tr>
<th><strong>EXHIBITING</strong></th>
<th><strong>15 Points</strong></th>
<th><strong>10 Points</strong></th>
<th><strong>5 Points</strong></th>
<th><strong>5 Points</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SPONSORSHIP</strong></td>
<td>Sponsorship (15 points for every $10,000)</td>
<td>Booth space application and payment received <strong>before July 16</strong> advanced deadline date</td>
<td>Booth size (5 points for every 100 sq feet of exhibit space)</td>
<td>Per years exhibiting (2012-2017, max 25 points)</td>
</tr>
<tr>
<td><strong>ADVERTISING</strong></td>
<td>15 points for every 1 hour product theater paid for <strong>before July 16</strong></td>
<td>10 points per $3,500 advertising in the CNS Annual Meeting issue of CNS Connections</td>
<td>5 points for every blast email or mailing list rental paid for <strong>before July 16</strong></td>
<td>Hotel room drop or insert in Conference Registration Packet (paid <strong>before July 16</strong>)</td>
</tr>
</tbody>
</table>

Orders PAID FOR by **July 16** earn priority points.
Shipping Instructions

All freight charges must be prepaid. The Hyatt Regency Chicago will not accept direct freight shipments of any kind prior to the meeting dates. To ensure that your exhibit material arrives on time, check with your carrier to allow ample time for delivery.

Freeman will provide pre-show services, which include receiving materials at Freeman’s warehouse up to 30 days prior to the show. Please see Freeman’s material handling form in their exhibitor kit for more details. Other services provided by Freeman include delivery to exhibitor’s booth, removal, storage, and return of empty crates and containers, and removal of packed shipments from booth and reloading of same on outgoing carrier.

Any exhibit material left in the hotel after the contracted move-out time has terminated will be removed by Freeman at the exhibitor’s expense.

Shipping Address and Customer Service Contact information will be included in Exhibitor Packet available August 1.

Furniture, Labor, Electricity, Internet Hook-up

Order forms, information and complete service kits will be sent to exhibitors by Freeman on or before August 1. On-line services are available beginning August 1. Exhibitors are urged to place their order in advance of the meeting.

Booth services, including furniture, carpeting, electrical hookup, telephone service, AV service, additional signage, booth cleaning and labor to install and dismantle exhibits may be ordered on forms included in the exhibitor service kit.

Cancellation Clause

It is agreed that cancellation of space 21 to 42 days prior to opening date of the meeting will result in forfeiture of, or payment equal to 50% of booth fee. Cancellations occurring less than 21 days prior to opening of meeting will require forfeiture of, or payment equal to full rental fee.

It is mutually agreed that in the event of cancellation of the 2018 CNS Meeting due to fire, strikes, government regulations, or causes which would prevent its scheduled opening or continuance, then and thereupon, this agreement will be terminated and the Executive Committee of the Child Neurology Society shall determine an equitable basis for the refund of such portion of the exhibit fee as is possible after consideration of expenditures and commitments already made.

Fire Protection

All exhibits must conform to the fire laws, health regulations, electrical codes and other ordinances observed by the Hyatt Regency Chicago.

The Hyatt Regency Chicago has sprinkler systems, smoke detectors and fire alarm system. All materials used in the exhibit area must be flame-proof and fire resistant. All materials are subject to the inspection of the governing Fire Marshall and their regulations shall prevail. Crepe paper, corrugated paper and inflammable fluid or substances are not permitted.

Any exhibits or parts thereof found not to be fireproof may be ordered to be dismantled.

Exhibits which have enclosed ceilings are not permitted.
General Conduct
The purpose of the Child Neurology Society's exhibit program is to enhance the registrants’ practice in pediatric neurology by providing access to information on products and services related to their professional interest. The CNS reserves the right to refuse applications for exhibits which do not serve those interests, and to curtail exhibits or parts of exhibits which reflect against the character of the meeting. Eligibility for participation in future CNS Annual meetings may be denied or curtailed based on compliance with the following guidelines:

- Sales & order-placement permitted in designated exhibit areas only.
- Booths must be occupied by a badged representative during all show hours. Up to 4 representatives per 10 x 10 booth permitted.
- Exhibitors renting hospitality suites from the hotel and/or scheduling meetings with attendees during regularly scheduled CNS Meeting hours must receive prior authorization from CNS.
- Giveaway items must be cleared by August 31 with the CNS.

The following practices are prohibited:

- Noisy electrical/mechanical apparatus interfering with other booths.
- Canvassing or distributing material outside exhibitor's own space.
- Distributing pharmaceutical samples and/or placebos.
- Subleasing booth space and/or promotional distribution of materials produced by parties other than contracting exhibitor.
- Entering another exhibitor's booth without permission.
- Photographing other exhibitors' booths without permission.
- Dismantling booths or packing display material prior to 10:30 AM, Wednesday, October 17.

Insurance, Liability, Security
Exhibitors wishing to insure their exhibit materials, goods and/or equipment against theft, damage by fire, accident, or loss of any kind must do so at their own expense.

It is understood and binding that each party involved – the Child Neurology Society, the Hyatt Regency Chicago, Freeman, PSAV, I&D companies and the contracting exhibitor—agrees to be responsible for any claims, arising out of their own negligence or that of their employees and agents, and shall hold harmless each of the other parties for any and all damages caused by theft and those perils normally covered by fire and extended coverage insurance policies.

The Child Neurology Society has contracted with the Hyatt Regency Chicago to provide security service during all hours, from move-in to move-out, and will take reasonable precautions to safeguard exhibitor’s property.

Exhibitor Information
The appointed General Service Contactor is Freeman Decorating. Contact information will be located in the Exhibitor Service Kit.

The Service Kit will be available August 1.
Application for Exhibit Space

Company Name (as you wish it to appear in program)

Direct Correspondence to

Address

City

State/Province

Zip

Country

Telephone

Fax

Email

Description of Product/Service: (50 words or less) email as an attachment (.doc or .pdf) a description of company and/or product on display as you would like it to appear in the meeting handout.

Total # of booths requested

BOOTH PREFERENCE

Choice #1

#2

#3

(If more than one 10 x 10 space, contact Roger Larson regarding sponsorship opportunities)

I do NOT wish my booth next to

I DO wish my booth next to

EXHIBIT SPACE OPTIONS

- Commercial Booth(s) Booths @ $3,000 each US $
- 10' x 10' Corner Booth Booths @ $4,250 each US $
- 501(c)(3) Non-Profit Assn. (hospitals ineligible) Booths @ $500 each US $

TOTAL US $

EXHIBIT PAYMENT (payment must accompany application form)

- Checks payable to Child Neurology Society (US $ only)
  Check No.
- VISA  MasterCard  American Express
  Card No.
  Exp.
  Name as it appears on card
  Authorized Signature

We agree that if none of the booths selected are available, the CNS may make a tentative assignment which we may reject in favor of an alternate selection from booths still available on or after August 1, 2018.

Fax/Send form to: Sue Hussman, CMP, CMM  |  CNS, 1000 West County Road E, Suite 290, St. Paul, MN  55126  |  Fax: ( 651) 486-9436

1. Exhibit Hall Access Only badges available for $645 each (first four complimentary). Full Conference badges available for $845 each.
2. To register representatives and order badges, go to registration@childneurologysociety.org (after August 15)

CNS Tax ID: 23-7359775
Sponsorship Opportunities

FOR INFORMATION Schedule 1-on-1 Consult with:
Roger Larson, CAE
Executive Director, CNS
rblarson@childneurologysociety.org

SPONSORSHIP LEVELS
• Leader ($100,000+)
• Partner ($50,000-99,999)
• Supporter ($20,000-$49,999)

ALL SPONSORS RECEIVE...
• High Profile Branding
• High Level Access
• Exhibit Space Priority Points
• Leader Level Sponsors receive extra benefits

Graphic Ads in CNS Connections

FALL/ANNUAL MEETING 2018 CNS CONNECTIONS
• Mailed to CNS Members first week of October
• Placed in every registered attendee’s meeting tote bag
• Posted on CNS website for two full years

Rates:
Half Page: $2,400
Full Page: $4,200

Submission Deadline: August 31, 2018
Payment Deadline: July 16, 2018
(to qualify for priority points, August 31 otherwise)

Ads must be submitted as hi-res (300 dpi) jpg or pdf file format.
Publicity Opportunities: On-Site

PRODUCT THEATER UNITS
$30,000 for 1 hour unit
ON A FIRST COME/FIRST SERVE BASIS
Theaters seat maximum 75 people. F&B, A/V, hotel room setup contracted directly by client; CNS will provide contact information

Tuesday, October 16, 2018
- Product Theater #1 12:30 PM – 1:30 PM
- Product Theater #2 4:30 PM – 5:30 PM

Wednesday, October 17, 2018
- Product Theater #3 12:30 PM – 1:30 PM

PRODUCT NAME AND DESCRIPTION

PRODUCT THEATER PAYMENT (payment must accompany application form)
- Checks payable to Child Neurology Society (US $ only)
  - Check No.
- VISA  MasterCard  American Express
  - Card No.
  - Exp.
  - Name as it appears on card
  - Authorized Signature

Company Name ____________________________
Direct Correspondence to ____________________________ Address ____________________________
City ____________________________ State/Province ____________________________ Zip ____________ Country ____________________________
Telephone ____________________________ Fax ____________________________ Email ____________________________

Fax/email form to: Sue Hussman, CMP, CMM | CNS | Fax: (651) 486-9436 | schussman@childneurologysociety.org

CNS Tax ID: 23-7359775
Publicity Opportunities: On-Site

CNS ANNUAL MEETING
REGISTRATION PACKET INSERTION
REQUEST/PAYMENT DEADLINE: August 15 (July 16 to earn priority points)
PUBLICITY SAMPLE RECEIPT DEADLINE: August 31

Single Sheet
- Exhibitors/Sponsors: $2,200
- Non-Exhibitors: $5,000

Flat Sheet (Maximum 8 pages)
- Exhibitors/Sponsors: $4,500
- Non-Exhibitors: $10,000

NOTE: PL tablets of any size will be charged additional $5,000

HOTEL ROOM DROP (ADDITIONAL HOTEL CHARGES APPLY)
REQUEST/PAYMENT DEADLINE: July 16
SAMPLE RECEIVED FOR APPROVAL: August 31
- Hotel Room Drop: $2,200

PAYMENT INFORMATION (payment must accompany form)
Amount Due: US $ __________
- VISA
- MasterCard
- American Express
Card No. __________
Exp. __________
Name as it appears on card _______________________
Authorized Signature _______________________

Company Name _______________________
Direct Correspondence to _______________________
Address _______________________
City _______________________
State/Province _______________________
Zip _______________________
Country _______________________
Telephone _______________________
Fax _______________________
Email _______________________

Fax/email form to: Sue Hussman, CMP, CMM | CNS | Fax: (651) 486-9436 | schussman@childneurologysociety.org

CNS Tax ID: 23-7359775
GUIDELINES FOR PURCHASING EMAIL ACCESS TO CNS MEMBERSHIP

- Return of signed form and copy of text to be emailed required in advance of transmission.

Two options available:

- Meeting Registrants only ($3250)
  May include color logo, up to three embedded links (eg, company website, product website, email address). No attachments.

- CNS Members only ($2000)
  Text only. No graphics, logos, color, or attachments. Two embedded links (eg, one to website, one to email address).

Content to be emailed must be submitted to the CNS National Office for approval a minimum of two weeks in advance of the requested transmission date. No emails sent after October 9.

Email addresses of CNS Members may not be collected for any purpose. CNS members will be promptly notified of any party violating this agreement and legal action will be taken on their behalf.

A customized variation of the following disclaimer will appear with the email:

**PLEASE NOTE:** This email was sent to CNS members with the approval and cooperation of the Child Neurology Society. Official notice is hereby given that neither the email message itself, nor the (survey/clinical trial/publication) for which it solicits your (participation/subscription/purchase) were prepared or financially supported by the Child Neurology Society, nor is any implication of the same intended by the (physicians/parties) listed above. A fee was paid to the Child Neurology Society for providing this email service.

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**I am interested in purchasing a one-time blast email transmission of my message to all members of the Child Neurology Society or to annual meeting registrants. I agree to abide by the above guidelines and to submit payment by check or credit card within 30 days of successful transmission of the pre-approved message (by July 16 if counting toward priority points). CNS will determine date of transmission based on order placement date.**

**PAYMENT INFORMATION**

<table>
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<tr>
<th>Amount Enclosed/Approved</th>
<th>US $</th>
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</thead>
</table>

- Check #
  *Please make payment to “CNS Blast Email” and send “Attn: Kathy Pavel”*

- VISA  MasterCard  American Express
  Exp.

- Card No.

- Name as it appears on card

- Authorized Signature

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Please fill out, sign, and fax (651-486-9436), scan and email as pdf, or mail to: Kathy Pavel (CNS, 1000 West County Rd E, Suite 290, St. Paul, MN 55126)

QUESTIONS: Contact Kathy Pavel | kmpavel@childneurologysociety.org | (651) 486-9447

CNS Tax ID: 23-7359775
GUIDELINES FOR RENTING CNS MEMBER LIST

Return of signed form and copy of material to be mailed required in advance of list transmission.

The Child Neurology Society data base/mail list* may be rented for one-time use only for printing of mailing labels to be used in the distribution of printed material approved by the Child Neurology Society. This data base may not be copied and/or saved on any medium, reprinted, or distributed to a second party for any purpose other than one-time distribution of approved material within 30 days of receipt. Names on this list and corresponding contact information may not be added to any database and/or used a second time without the express written consent of individual CNS members. CNS members will be promptly notified of any mailing and/or party violating this agreement and future access and/or log-in privileges providing access to member-only sections of the CNS website will be rescinded.

PAYMENT INFORMATION (payment must accompany form)

<table>
<thead>
<tr>
<th>Amount Enclosed/Approved $</th>
<th>Check #</th>
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<tbody>
<tr>
<td>VISA</td>
<td>MasterCard</td>
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<tr>
<td>Card No.</td>
<td>Name as it appears on card</td>
</tr>
<tr>
<td>Authorized Signature</td>
<td>Sample of material to be sent must be received prior to approval.</td>
</tr>
</tbody>
</table>

Today’s Date
Name
Title
Representing
Email Address
Date List Needed

I am interested in renting the full CNS member list for one time use only for $2,000 as per terms above.

I am interested in renting an Annual Meeting Registrant list for $3,250 as per terms above. NOTE: Registrant mail lists may likely include less than 60% of final registrants on or before September 15 (ie, the last effective date for bulk mailing).

NOTE: CNS never releases email addresses or phone numbers of its members. Exhibitors using scanners at their booth may request attendees voluntarily agree to capturing contact information.

List will be used for the following purpose(s)

Please fill out, sign, and fax (651-486-9436), scan and email as pdf, or mail to: Kathy Pavel (CNS, 1000 West County Rd E, Suite 290, St. Paul, MN 55126)

QUESTIONS: Contact Kathy Pavel | kmpavel@childneurologysociety.org | (651) 486-9447

CNS Tax ID: 23-7359775
**Monday, October 15**

**Symposium I:** Neurobiology of Disease in Children (NDC): Tourette Syndrome  
7:00 AM – 5:00 PM

**WELCOME RECEPTION**  
6:00 PM – 7:30 PM

**Legacy Reception**  
8:00 PM – 9:30 PM

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**Tuesday, October 16**

**Breakfast Seminar 1:** Ethics: Determining Brain Death in Infants and Children  
7:00 AM – 8:15 AM

**Breakfast Seminar 2:** Neonatal Seizure Trials  
7:00 AM – 8:15 AM

**Breakfast Seminar 3:** Inherited Movement Disorders in Children  
7:00 AM – 8:15 AM

**Symposium II:** Presidential Symposium: Contemporary Issues in Rare Diseases  
9:15 AM – 11:45 AM

**Meet the Experts** (3 concurrent sessions)  
11:45 AM – 12:30 PM

**LUNCH (Exhibits, Poster Review)**  
12:30 PM – 2:00 PM

**Symposium III:** Contemporary Management of Spinal Muscular Atrophy  
2:15 PM – 4:15 PM

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**Wednesday, October 17**

**Breakfast & Poster Review (w/ Exhibits)**  
7:00 AM – 8:15 AM

**Platform Session 1 & 2**  
8:30 AM – 10:15 AM

**Dodge Young Investigator Award & Bernard Sachs Award Presentations and Lectures**  
10:30 AM – 12:00 PM

**LUNCH**  
12:15 PM – 2:00 PM

**Symposium IV:** Precision Medicine: Epilepsy, the Next Frontier  
2:00 PM – 4:00 PM

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**Thursday, October 18**

**Breakfast Seminar 4:** Telemedicine in Pediatric Epilepsy  
7:30 AM – 8:45 AM

**Breakfast Seminar 5:** Updates in Pediatric TBI  
7:30 AM – 8:45 AM

**Breakfast Seminar 6:** Children’s Sleep in the ICU  
7:30 AM – 8:45 AM

**Hower Award Lecture**  
9:00 AM – 10:00 AM

**Symposium V:** Critical Care Neurology from Bedside to Clinic  
10:00 AM – 12:15 PM

**Symposium VI:** Child Neurology Foundation Symposium – Transition of Care  
1:00 PM – 4:30 PM

**Biomedical Writing Workshop**  
1:00 PM – 4:30 PM
We look forward to seeing you...

...at the Hyatt Regency Chicago this October and to partnering with you at future CNS Annual Meetings.

48th CNS Annual Meeting
October 23-26, 2019
Charlotte, NC

49th CNS Annual Meeting
Joint CNS-International Child Neurology Association Meeting
October 19-23, 2020
San Diego, CA